



Cut mask here 



wild earth
allies

become
wild

Dear Friend of Wildlife,

All of us at Wild Earth Allies want to express how thankful we are for your support of earth's wildlife. Collaborating with local partners and individuals like you, we are making remarkable progress in the face of serious threats.

But there is still so much to do. **To address critical conservation challenges, we are launching The Wild Fund.** When you join The Wild Fund, your donation will go directly to the following areas:

-  **acceleration** of our key initiatives to expand wildlife and habitat protection
-  **critical response** during emergencies when threats intensify
-  **voices from the field** to showcase what is working on the ground

This new, living fund will support our initiatives to protect biodiversity with partners around the globe. **Your contribution is vital to help us realize our vision of a world where wildlife flourishes in healthy ecosystems that sustain us all.**

With gratitude,

Katie

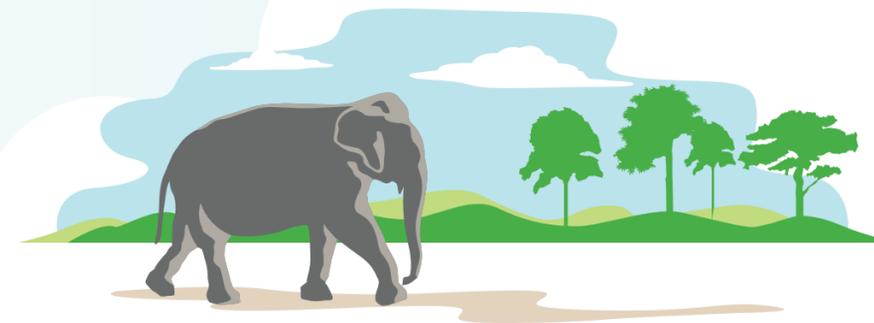
Katie Frohardt
Executive Director

P.S. Please feel free to call me with any questions at 202-375-7766.

help us expand **our key initiatives**

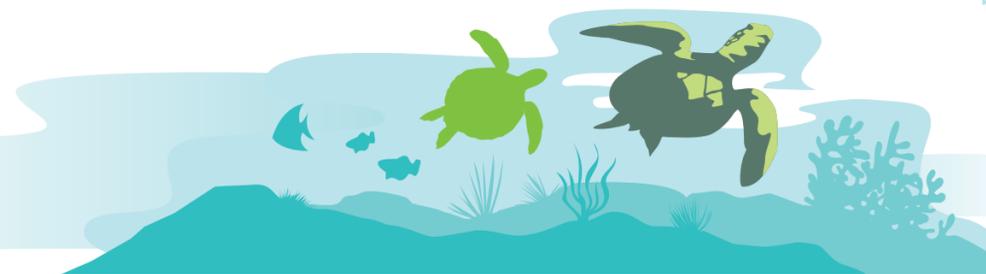
asian elephants

Our team's innovative work mitigating human-wildlife conflict in Cambodia is benefiting Asian elephants and rural livelihoods, and we are turning our attention to the globally important Prey Lang Forest.



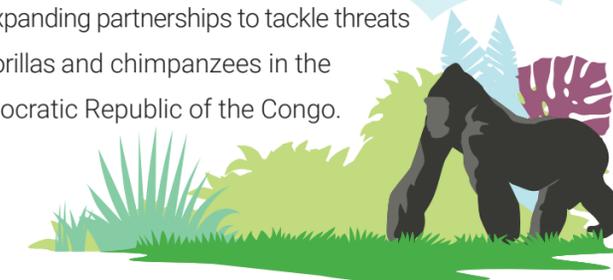
marine turtles

After more than a decade of success protecting marine turtles along Nicaragua's Pacific coast, we are collaborating in El Salvador to accelerate community-based hawksbill turtle conservation.



great apes

Our long-term collaborations to protect great apes have delivered tangible results, such as growing the mountain gorilla population, and we are expanding partnerships to tackle threats to Grauer's gorillas and chimpanzees in the eastern Democratic Republic of the Congo.



threatened trees

With thousands of species of threatened trees around the world in need of better protection, including many here in the United States, we are forming new partnerships to strengthen targeted conservation.



join the
wild fund
a living fund for wildlife conservation

voices **from the field**

Our Cambodia Director, Tuy Sereivathana (Vathana), is globally recognized for his innovative Asian elephant conservation efforts – including mitigating human-elephant conflict while improving rural livelihoods. He has pioneered community outreach programs that educate children in remote villages about the importance of Asian elephants, other wildlife, and forest conservation. Vathana has received the Goldman Environmental Prize and is a National Geographic Emerging Explorer.



“We have to learn to live in a crowded world and make harmony with it.”

Vathana

about **wild earth allies**

Wild Earth Allies is a non-profit organization dedicated to protecting vital areas of the natural world for the benefit of wildlife, habitats and people. In collaboration with global partners, we safeguard some of the world’s most important biodiversity. We operate with best practices, a lean structure, and a commitment to optimism, cultural respect, shared learning and integrity.

how to **become wild**

When you become wild, you help us realize our vision – a world where wildlife flourishes in healthy ecosystems that sustain us all.

- 1 give to the wild fund**
- 2 create, wear & share elephant mask**



To create your mask, cut out the elephant head. Use the fully illustrated side or let your imagination run wild and fill in the outlined side. To hold the mask, use the trunk or attach a popsicle stick.



Share the experience. Wear the mask and take a selfie or have someone take your photo. And pass the mask on to family members and friends (no one is too young or too old!) and take their photos. Then, share your photos and passion for wildlife online: **#wild4elephants**

@WildEarthAllies  

We believe deeply in efficiently moving funds out the door to our field programs, which has earned us a 4-Star Charity Navigator rating for seven consecutive years.

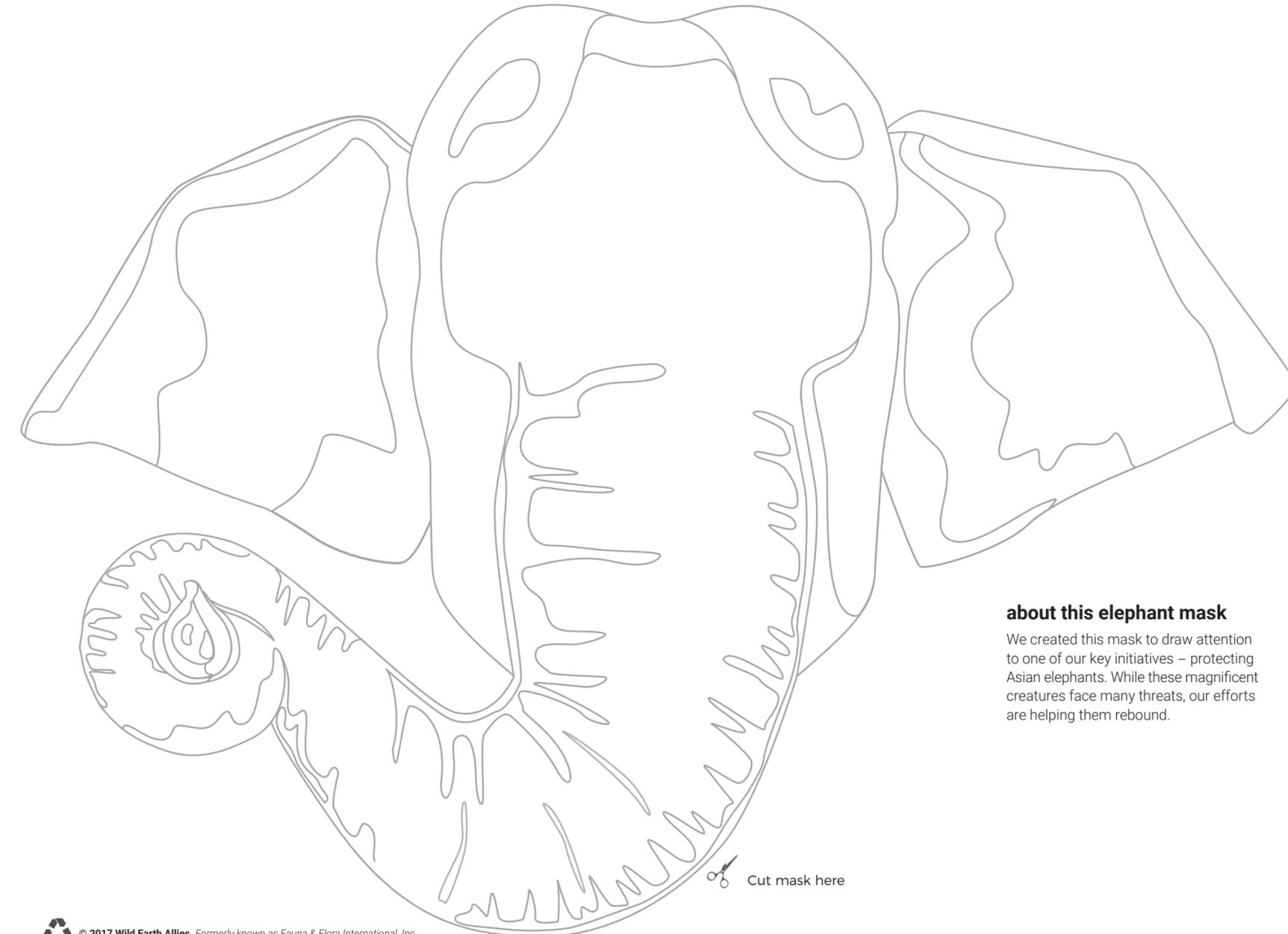


wild earth allies

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Wild Earth Allies is a registered 501(c)(3) not-for-profit organization
EIN # 04-2730954



about this elephant mask

We created this mask to draw attention to one of our key initiatives – protecting Asian elephants. While these magnificent creatures face many threats, our efforts are helping them rebound.