Dear Friend of Wildlife,

All of us at Wild Earth Allies want to express how thankful we are for your support of earth’s wildlife. Collaborating with local partners and dedicating like you, we are making remarkable progress in the face of serious threats. But there is still so much to do. To address critical conservation challenges, we are launching The Wild Fund. When you join The Wild Fund, your donation will go directly to the following areas:

- **acceleration** of our key initiatives to expand wildlife and habitat protection
- **critical response** during emergencies when threats intensify
- **voices from the field** to showcase what is working on the ground

This new, living fund will support our initiatives to protect biodiversity with partners around the globe. Your contribution is vital to help us realize our vision of a world where wildlife flourishes in healthy ecosystems that sustain us all.

With gratitude,

Katie Frohardt
Executive Director

P.S. Please feel free to call me with any questions at 202-375-7766.

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Our team’s innovative work mitigating human-wildlife conflict in Cambodia is benefiting Asian elephants and rural livelihoods, and we are turning our attention to the globally important Prey Lang Forest.

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Our long-term collaborations to protect great apes have delivered tangible results, with thriving mountain gorilla populations, and we are expanding partnerships to tackle threats to Grauer’s gorillas and chimpanzees in the eastern Democratic Republic of the Congo.

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After more than a decade of success protecting marine turtles along Nicaragua’s Pacific coast, we are collaborating in El Salvador to accelerate community-based hawksbill turtle conservation.

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With thousands of species of threatened trees around the world in need of better protection, including many here in the United States, we are forming new partnerships to strengthen targeted conservation.
Our Cambodia Director, Tuy Sereivathana (Vathana), is globally recognized for his innovative Asian elephant conservation efforts—including mitigating human-elephant conflict while improving rural livelihoods. He has pioneered community outreach programs that educate children in remote villages about the importance of Asian elephants, other wildlife, and forest conservation. Vathana has received the Goldman Environmental Prize and is a National Geographic Emerging Explorer.

Voices from the field

When you become wild, you help us realize our vision—a world where wildlife flourishes in healthy ecosystems that sustain us all.

How to become wild

1. Give to the wild fund
2. Create, wear & share elephant mask

To create your mask, cut out the elephant head (the fully illustrated side or let your imagination run wild and fill in the outlined side). To hold the mask, use the trunk or attach a popsicle stick.

Share the experience. Wear the mask and take a selfie or have someone take your photo. Then post the mask on to family, friends and others. If you are not young and have small children, please ask them. Then, share your photo and pass it on to wildlife allies. #wild4elephants

Wild Earth Allies is a non-profit organization dedicated to protecting vital areas of the natural world for the benefit of wildlife, habitats and people. In collaboration with global partners, we safeguard some of the world’s most important biodiversity. We operate with best practices, a lean structure, and a commitment to optimism, cultural respect, shared learning and integrity.